

Start

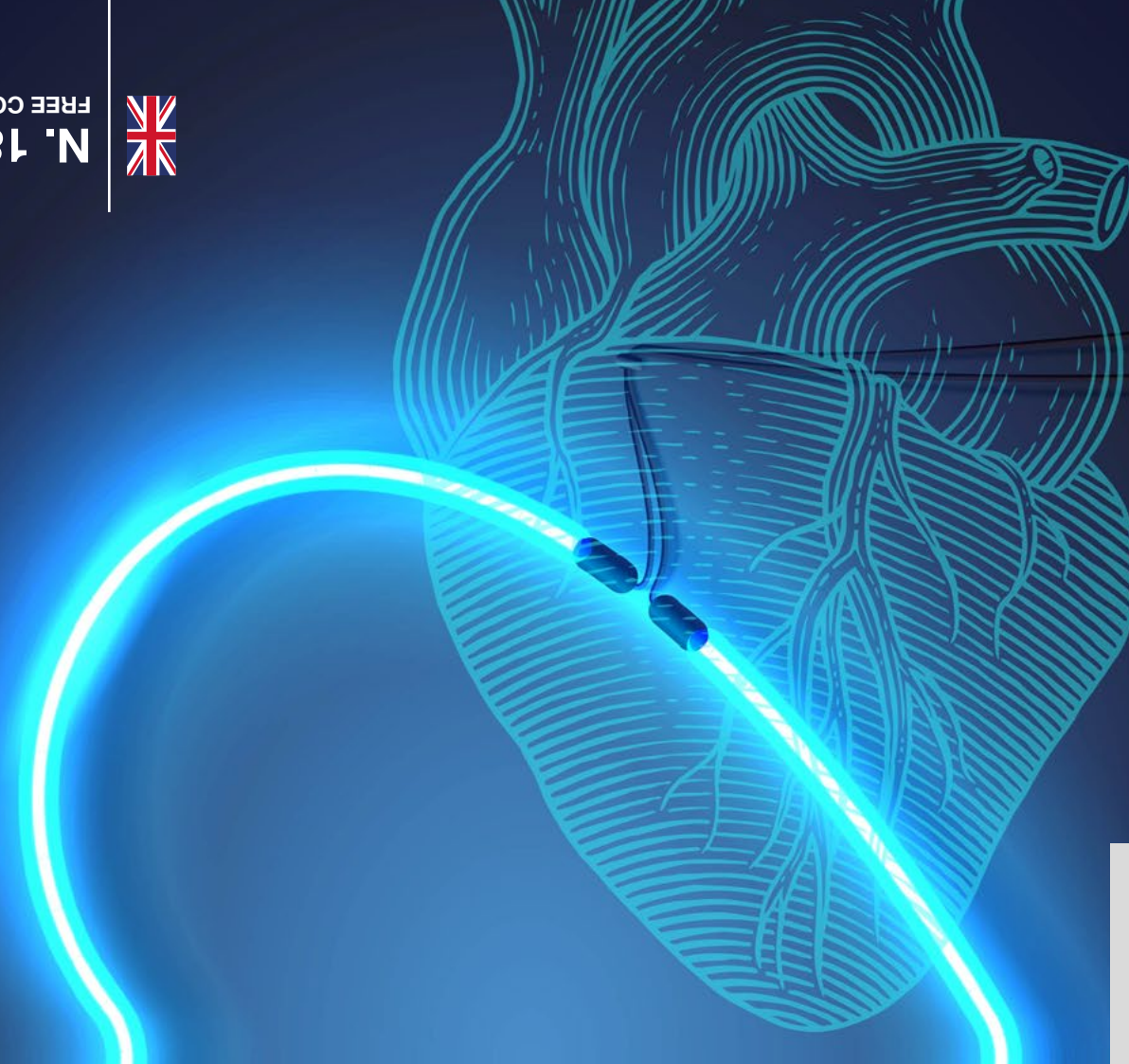
magazine

THE SKY
IS THE LIMIT

N. 18
FREE COPY



“The day I am afraid to do that [to risk] is the day I am no longer fit to lead” .
(“Invictus” Clint Eastwood - 2009)



Your heart is always right!

Anyone can improve themselves against the odds and achieve success if they are passionate about what they do.

There is one thing our brain hates and that is deciding. Whenever we have to make a choice, our brain does everything it can to avoid choosing. Rather than acting and taking one of the paths in front of us, it makes us opt to preserve the status quo. So, we choose not to choose. This is what happens when we go for the so-called default option, which is based on an extremely interesting cognitive mechanism. A cognitive and energy-saving mechanism which in many ways has contributed to our survival in the past, but which may have serious shortcomings for our performance in the future. On the one hand, it has brought us progress, but on the other, it may cause us to fall

behind. Because if it were a one-off decision, we could overlook it, but instead we make thousands of decisions every day. This translates into thousands of times when our brain wants to convince us that the default option is not so bad after all. Thousands of times when our brain tries to make us understand that, at the end of the day, even when faced with a dilemma, there is always a third option: not to choose at all, and to stay put. Thus, our brain decides for us. And so, 'I'll do it today' magically becomes 'maybe I'll do it in the future' and 'I'll do it better' turns into 'come on, I've always done it this way'. Less effort, more (momentary) serenity: our brain settles for the easiest path. Our heart, however, is not satisfied. It does not

tolerate either default options or cognitive-saving mechanisms. It is the one that aims ever higher and chooses to take the uphill route. And the heart chooses well: it is an undeniable fact that if you settle for the downhill road, you can never expect to reach the top.



Special Career Award to Michele Marraffa

Page 3



Truck-mounted aerial platforms: everything you need to know

Page 6



An offshore wind farm in Taranto's Mar Grande

Page 4



Training comes first

Page 7

Start magazine

Free distribution periodical in Italy and abroad
Registration Court of Taranto no. 10/2013 of 26 July 2013

Print: Stampa Sud - Mottola (TA)

Publisher: Werent srl

Graphic project: GFCAssociati

Translation: Pasquale Marraffa, Lucy Roberts

Manager Director: Ottavio Cristofaro

Founding year **2014 - N.18**
Sent to press **23 novembre 2021**



Download here
your digital copy



GIS 2021: special award for the career of Michele Marraffa

It was a year of awards for the Group: Marraffa for the first time made the finals of the Italian Terminal and Logistic Awards and the Readers Vote Awards, and Werent was nominated for the European Rental Awards

An important recognition for the Marraffa Group, and also a small sign of return to normality. The GIS of Piacenza this year was doubly important, not only on a professional level, but also on a human one. The organisers repeatedly talked of record attendance and this was the case, judging by the number of visitors who filled the three days of activities, in the spaces set up at the Piacenza Expo Exhibition Centre. We received two nominations for the ILTA Awards: the first in the category "Transport by self-propelled modular system (SPMT)" and the second in the category "Transport and/or lifting using combined techniques". But the most important award for the Marraffa-Werent Group this year went to Michele Marraffa, who was awarded the special career award for lifting and exceptional transport companies. The Marraffa company was also one of the finalists in this year's Readers Vote Awards, a worldwide initiative as part of the Heavy Lift Awards 2021. For Werent, meanwhile,


2021 was the year the company made it to the finals of the European Rental Awards 2021, one of the most influential and prestigious international awards for the best rental companies. The judges evaluating the shortlists for the various categories assessed more than 74 entries received, and Werent got through to the finals for the 'Hirer of the Year, the category for companies with turnover of more than €5 million, along with three other companies, including two from the UK and one from Spain.

In the past few months, Marraffa and Werent participated in the "Champions of Growth 2022" study organised by the German ITQF Institute and La Repubblica Affari & Finanza. Both companies were candidates for the selection that certifies Italian companies with the greatest expansion in turnover for the three-year period 2017-2020. The selection was passed and they were awarded the certification of "Champions of Growth 2022".

The Marraffa Werent Group was also featured in a special report published in La Repubblica A&F in recent days. Being among the 600 Champions of Growth 2022 is visible, official proof of the company's success, as well as a concrete opportunity to attract new business opportunities, new customers, talent and investors. It is a further boost towards the continuous improvement of the company's performance.

For the first time ever the Marraffa-Werent Group, was a finalist at the ITALA (Italian Terminal and Logistic Awards) in the category "LOGISTIC OPERATOR - PROJECT CARGO".





An offshore wind farm in the Mar Grande of Taranto

It is the first plant of its kind to be installed in the Mediterranean and Marraffa has been entrusted with the ground handling of the wind towers

Taranto is the first offshore wind farm to be installed in Italy and the Mediterranean in general. The section of sea involved measures 131,000 square metres and is located approximately 2 and a half kilometres from the coast. The land handling activities for the project were entrusted to Marraffa, a company specialising in exceptional transport, lifting and logistics, and accredited as a port company at the port of Taranto.



The wind farm will consist of 10 turbines of 3 MW each, with a total capacity of 30 MW and a production of 58,200 MWh, able to satisfy the needs of 21,000 homes. The National Integrated Energy and Climate Plan (PNIEC) presented by the Italian Government sets a target of 900 MW for offshore wind power by 2030.

The marine wind farm to be built in Taranto is based on technology with a low environmental impact. It will be a floating plant, consisting of 10 turbines of 3 MW each with 30 MW nominal installed power. Estimated production is 55,600 MWh per year, able to serve the needs of 18,500 families. The entire project is based on monopile foundations with a diameter of 4.5 metres, a total length of about 50 metres and 400 tons of steel. The 80-metre towers and 135-metre diameter rotors will be installed on these foundations.

The ground handling of the monopiles has been entrusted to Marraffa, a company specialising in exceptional transport, lifting and logistics, accredited as a port authority at the port of Taranto. The structures are 50 metres long, 4.5 metres in diameter and weigh 420 tonnes.

The offshore wind farm in Taranto's Mar Grande is the first to receive full authorisation, following more than 20 projects submitted since 2008. It is the first wind farm of its kind to be installed in the Mediterranean, leading the way for two others to be built in Sicily and Sardinia, all by the same designer.

The plant will require an investment of around 80 million euro. The section of sea involved covers 131,000 square metres, and lies about 2 and a half kilometres from the coast, while the state maritime area is 455 square metres.

In this complex handling operation Marraffa used the technology of SPMTs, hydrostatically driven trucks capable of handling exceptional loads and weights even on uneven or rough terrain, without causing jolts or jerks, thereby guaranteeing the integrity of the load. These self-propelled vehicles consist of modular trucks that can move both longitudinally and laterally and can be used not only for transport, but also to position and move exceptional loads on site according to weight and size.

Truck-mounted aerial platforms: everything you need to know

Truck-mounted aerial work platform rental in Italy - the full range from Werent

There are numerous models of truck-mounted aerial platforms. That's why it's important to understand the models, applications, different types of vehicles and technical characteristics.

Truck-mounted aerial platforms are lifting machines for personnel that can be installed on a truck, van or any other type of vehicle. The beauty of truck-mounted aerial platforms is the wide variety of terrains on which they can be used, while the different types of boom allow you to achieve different levels of performance, considering that versatility and stability are essential ingredients for this type of exceptional lifting solution.

Safety is very important when looking for a truck-mounted aerial platform. This type of machine already offers great stability in itself, because it is supported by the weight of the truck bed. Before the mechanical boom is raised, hydraulic outriggers are opened to increase stability, making the machine completely safe.

In fact, stability and adaptability are among the main features that must always be taken into account when choosing to rent a truck-mounted aerial platform, regardless of the context in which you intend to work. Obviously, it is important to get expert guidance, and Werent can offer a solution for all lifting requirements. Truck-mounted aerial platforms can be used on a wide variety of terrains, as they are perfect for all types of construction site, excellent in building, lighting maintenance and green maintenance, and are generally capable of lifting between 200 and 600 kg. Truck-mounted aerial platforms are the perfect machines for working in both open and enclosed environments, such

as: construction sites, building facades, industrial sheds, construction, demolition, maintenance, landscaping, tree pruning, lighting poles, and the installation of video surveillance systems.

There are numerous types of truck-mounted aerial platforms, but they mainly fall into two categories: articulated boom aerial platforms and telescopic boom aerial platforms.

These lifting vehicles are designed to allow operators to reach various heights in complete safety and with maximum speed and precision of movement.

With their articulated boom structure, articulated aerial platforms can extend both vertically and horizontally, reaching up to and exceeding 40 metres. Thanks to their great adaptability, they are among the most widely-used lifting machines.

Telescopic aerial platforms, on the other hand, have a boom that is installed on a swivel base. This makes it easy to reach great heights quickly and, above all, safely. Some models of telescopic platforms also have an extension called a "jib", which is able to support the operator, helping them to get closer to the working area even when it may seem unreachable. These machines are capable of reaching significant heights and can even exceed 40 metres in height. The boom extensions allow straight and direct lifting, thus reaching very high working areas.

Articulated boom aerial platforms have an articulated arm, which allows them to reach great heights in a stable and safe way. Most models can reach a height of between 15 and 25 metres. Telescopic boom aerial platforms, on the other hand, are equipped with an extendable boom for lifting the operator. For some models, these machines can reach heights of over 40 metres.

It is always a good idea to pay the utmost attention when choosing the most suitable aerial platform for the type of work. Werent has a vast fleet of vehicles that are constantly being updated to offer the right machine, also in terms of health and safety at work. Werent specialises in the rental of truck-mounted aerial platforms, in order to give the customer the possibility of making an informed and safe choice of the right vehicle to rent, thereby avoiding wasting resources. In addition, it has a modern and constantly updated fleet of machines to offer the customer the right solution for every type of rental.

Thanks to its internal training school, ITUS Academy, Werent is able to issue permits and licenses for the handling of all types of mobile elevating platforms (AWP). Contact us on +39 080 4837696 or by email at noleggio@werentgroup.com: our team will be happy to immediately provide you with all the information you need.



Training comes first



When it comes to safety at work, the best investment you can make is in your people. And what distinguishes the Marraffa-Werent Group is the investment the group makes aimed at building highly-specialised professionalism, capable of representing the company's true know-how. It is an investment that is demanding, costly and extremely laborious, but it is the best choice you can make, because it is the most durable and the most reliable for any company. For this reason, for some time now the Marraffa-Werent Group has had a training agreement with the IISS Leonardo Da Vinci of Martina Franca (in the province of Taranto), in the field of Transport and Logistics. This year the project was aimed at the students of the fourth year of the Transport and Logistics course. The main purpose of the project was to train future Transport and Logistics Technicians, by means of an alternating school-work experience path which integrated with what the students learned in the school environment. The focus this academic year was on prevention and health and safety in the workplace, with classroom and field activities, including a specific course on the use of fork-lift trucks. The project is characterised by a strong educational value and is part of the overall process of building the right personality to train and guide the professionals of tomorrow, but above all the people and citizens of today, highlighting the interaction between classroom teaching activities

and direct experience in the workplace, where the entire school community, in particular students and teachers, consolidate knowledge, skills and competences and acquire new ones. A partnership that this year has also evolved with a Summer School, which selected the five best recent graduates from this institute, offering them a week of "full immersion" training in a business context. Classroom activities, combined with working alongside the Group's technicians, enabled the students to acquire a range of skills that

complemented their schooling, all aimed at training future transport and logistics technicians. In practice, this was a high-level training opportunity developed within the ITUS Academy, a permanent training school created to meet both the training needs of internal staff and offering training courses to personnel from outside the organisation.





PEOPLE
COME
FIRST



www.marraffa.it



www.werentgroup.com