

Start

magazine

No 15
FREE COPY



We can't expect things to change if we keep on doing the same things...



THE ENVIRONMENT AND HEALTH AND SAFETY: CHALLENGES TO FACE



A CATAMARAN WHICH "SAILS" ALONG THE ROAD



FOCUS: OUR EXCEPTIONAL TRANSPORTS



DISCOVER THE BRONTO S 70 XR AND THE TEREX RT 90

"Scars are the sign that it's been hard. A smile is the sign that we've made it"
Gabriele Muccino



THE ENVIRONMENT AND HEALTH AND SAFETY IN THE WORKPLACE ARE CHALLENGES THAT NEED TO BE FACED

"By knowing how to listen we possess the brains of others in addition to our own."

In September 12, 1962, in front of a crowd of 40,000 people in the Rice University football stadium in Texas, John Fitzgerald Kennedy, President of the United States, delivered a speech that would go down in history. "There is new knowledge to be gained, and new rights to be won, and they must be used for the progress of all people," Kennedy said. "For space science, like nuclear science and all technology, has no conscience of its own. Whether it will become a force for good or ill depends on man".

He wanted to tell us that everything, or almost everything, depends on us. Our day to day work, as well as our challenges. Today, climate change affects many aspects of our territory and society: manufacturing industry, public health, leisure, the quality of the marine and terrestrial environment, the production and consumption of energy, food production and so much more.

The companies of the Marraffa-Werent Group have always placed great emphasis on environmental issues. Environment and health and safety in the workplace are the pillars on which the company management aims to construct its own vision of development. Our "Plastic Free Company" project has made it possible to progressively eliminate plastic from our daily lives: introducing a series of measures across the board, that in recent years have allowed a progressive elimination of plastic, as we urge our employees to adopt behavioural patterns that not only more follow closely existing plastic free guidelines, but are also aimed more generally at protecting and respecting the environment not only in the workplace, but also at home. This has enabled us in recent months, to obtain a "green badge" from the Ministry of the Environment.

Health and safety in the workplace is the real know-how of the companies of the Marraffa-Werent Group, and is at the basis of all of our staff training, thanks to the creation of a fully-fledged permanent onsite training centre. A school that is obviously aimed at internal staff, but also open to those outside the organization, who want to join any of our individual courses, held by a team of experienced teachers..

The future is already here, you just have to open the door!

WE'RE AT WAR WITH THE ECONOMIC CRISIS AND THE PANDEMIC...

Economic crisis is the greatest blessing for people and nations, because crisis brings progress. Creativity comes forth from anguish as day comes forth from the dark night. It is in crisis that inventiveness, discoveries and great strategies arise. Those who overcome crisis overcome themselves without in turn being 'overcome'. Those who conquer crisis conquer themselves, without being 'conquered'. Those who attribute their failures and difficulties to the crisis, violate their own talent and give more value to the problems than to the solutions. The real crisis is the crisis of incompetence. The real problem for both people and nations is laziness, rather than seeking solutions and ways out. Without crisis there are no challenges, without challenge life is just routine, a slow agony of routine. Without crisis there is no merit. It is in crisis that the best in everyone emerges, because without crisis the winds of change are only light breezes. To speak of crisis means to increase it, while to remain silent in a period of crisis is to exalt conformism. We, however, choose to work hard.



Start

magazine

Free distribution periodical in Italy and abroad
Registration Court of Taranto no. 10/2013 of 26 July 2013

Print: Stampa Sud - Mottola (TA)
Publisher: WeRent srl
Graphic project: GFCAssociati
Editing: Massimo Montino - Giovanni Marraffa
Antonio Colucci - Marco Marangi
Translation: Pasquale Marraffa - Lucy Roberts
Manager Director: Ottavio Cristofaro

Founding year 2014 - No. 15
Sent to press il **31 JULY 2020**



Download here
your digital copy

RENTAL MEETS CINEMA AND ENTERTAINMENT

Werent machines were used on the set of Sophia Loren's latest film "The life ahead". One of the sets selected by the production team was in the old town of Trani. The actress was chosen to star in the film based on the novel of the same name by Romain Gary. Written and directed by her son Edoardo Ponti, the film tells the story of Madame Rosa and her love of tolerance and sharing and will come out in the second half of 2020. Even the "Viva! Festival" has chosen Werent as its partner for the 2020 edition. "Viva!" is an electronic music festival held in Valle d'Itria, organized by the team of the famous festival Club to Club Torino and its lineup presents a similar caliber of intriguing and avant-garde artists from the world of disco, soul, hip-hop, techno, electronic and experimental music.



PALFINGER P160: GREAT PERFORMANCE IN SMALL SPACES

The Palfinger P160 is a high-performance truck-mounted platform. With its articulated arm it is able to reach a working height of 16 meters. The narrow and compact carriage, together with its capacity to stabilize without going out of its frame, makes it a versatile and particularly performing machine even in small spaces.



A CATAMARAN WHICH “SAILS” ALONG THE ROAD

The most “exceptional” transportation, in chronological order, that involved the highly specialized exceptional transport and lifting company MARRAFFA, took place at the beginning of this year in Gallipoli (near Lecce) and saw several company employees involved in the handling of “Utopia”, the new maxi catamaran that is set to become the flagship of Escursioni La Torre Vado, a company which deals with maritime tourism and boat rentals, offering boat trips on both the Ionian and the Adriatic sides of the peninsula. The new boat, a “Catmarine 60 Passengers” model, was launched along the north coast of Gallipoli, near the basin of Porto Gaio. The luxurious, 18 m long and 7 m wide vessel, with a tonnage of 35 tons, was built over two and a half years by the team of the Catmarine shipyard in Miggiano (LE) thanks to the employment of workers and designers from the Salento area and the design was entrusted to local professionals. The new catamaran was transported by the Marraffa team from the industrial area of Miggiano to Gallipoli, after a design period of about eight months. “It was a complex activity that required a lot of attention – said Giovanni Marraffa, Project Manager of the company in Martina Franca – considering the volume of the cargo. Our technical office was responsible for the meticulous planning, which was reflected in the subsequent implementation”. An “exceptional” professional. Marraffa’s business, therefore,



consists in the supply of exceptional transport, national transport and crane services, aimed at all kinds of activities. The Apulian company has been operating for about 30 years using highly specialized personnel with which it has consolidated its position in the Italian and European transport sector.

Michele Marraffa, founder of the company and still its director, has built up a strong organization – which has now become a point of reference in the sector – on the basis of his working experience in the handling sector in the widest sense of the term. Around him he has been able to create a group of people with whom new challenges are faced on a daily basis; challenges that their sound, continually updated professional experience allows them to face. The launch took place along the north coast of Gallipoli, at the De Santis dock, which lies near the Porto Gaio basin; the maxi catamaran was therefore transported from the Miggiano industrial area and escorted using special vehicles, to Gallipoli. This was the most “exceptional” transport ever performed on public roads in the lower Salento: for this reason it was carried out with extreme caution along approximately 70 km of the planned route, on a 46 m long convoy, heading north from Miggiano towards the Lecce-Leuca road and then joining up with the Lecce-Gallipoli (along the route dozens of road signs had to be removed and then reassembled). Two 250-ton cranes were used to lift the maxi catamaran, and several vehicles were also involved as safety cars.



CHAMPIONS IN (EXCEPTIONAL) TRANSPORT

TRANSPORTATION THAT BEARS THE MARRAFFA SIGNATURE: CASE STUDIES IN BASILICATA (ENEA CENTRE), FOGGIA (POLIGRAFICO AND ZECCA DELLO STATO) AND CELLINO SAN MARCO (CANTINE DUE PALME).

Between the end of 2019 and the first months of 2020, MARRAFFA, a leading company in the field of exceptional transport and lifting, was the protagonist of some of the most complex exceptional transports realized in the whole of Italy.

The MARRAFFA team was also involved in the removal of a block of radioactive waste that had been buried for half a century in the “Irreversible Pit 7.1” of the Enea research centre in the district of Trisaia, in the municipality of Rotondella, in the province of Matera. The “giant” 54-cubic-metre mass was buried at a depth of 6.5 metres. It was a 130-ton block of cement, divided into four parts, which needed 6 days of crane manoeuvres to close the seven-and-a-half year old construction site necessary to complete the removal of the monolith.

Another activity of which Managing Director Michele Marraffa’s company is particularly proud is one carried out in Foggia, at the Istituto Poligrafico e Zecca dello Stato for the realization of a Green Data Center. The new plant houses the necessary equipment to ensure operational continuity including IT Disaster Recovery services provided by the Poligrafico dello Stato. This is the first construction of its kind in Italy, in which the Marraffa team was happy to give its assistance for the building project.



In Cellino San Marco, land of good wine, MARRAFFA was involved in the complex operations necessary to transfer 12 wine tanks of one of the most important wineries in the Salento area. The handling operations consisted in moving them from the old headquarters to the new location of the winery. Two cranes at the start took care of the shooting to put each mega load placed later on a self-propelled SPMT for transportation to the new site. On arrival, two other cranes carried out the verticalisation of the tanks.

INVESTMENT PLAN AND RELEASE OF CONSTRUCTION SITES NEEDED FOR ECONOMIC RECOVERY



The Association of Constructors proposes “the launch of an ‘Italy Plan’ with zero bureaucracy and oriented towards environmental and social sustainability, through the creation of a mega fund that will allow the immediate use of 39 billion euros of resources already allocated by the latest budget laws but still unused and fragmented in many programs”.

A Marshall Plan for the economic recovery of the construction sector and the whole country after the Coronavirus emergency

The ANCE also calls for “the immediate use of 3 billion euros allocated to the design of works by public authorities, already allocated by budget laws, so as to increase the number of projects that can be quickly put to tender” and “the release of the Anas and RFI Programme Contracts which have been stranded for two and a half years with about 28 billion euros allocated in particular to road and rail maintenance”.

THE HIGH PERFORMANCE OF THE BRONTO S 70 XR



The Bronto S 70 XR is a high-performance machine. With a horizontal reach of up to 37 metres and a working height of up to 70 metres, it is a machine that specialises in lifting personnel, while maintaining the highest safety standards, also thanks to its nacelle which is capable of rotating up to 180 degrees. The S 70 XR is not characterized as exceptional transport, in fact the machine does not

require any special exceptional transport permits to travel by road. Its radio control function allows the operator to handle the vehicle without necessarily being in the cabin.

TWO AXLES FOR LIFTING 90 TONS: THE TEREX RT 90 RENTABLE WITHOUT AN OPERATOR



A 47-metre-high machine with another 17 metres available if you use the jib, offering a total height of 64 metres.

This is the Terex RT 90 that WERENT offers in its vehicle fleet, and it is available for rental without an operator. A unique vehicle for its kind, having 2 axles and being only 3

meters wide, but above all because it is capable of lifting up to 90 tons.

THE ASTERISCO AWARD TO AIR FORCE GENERAL GIUSEPPE LUPOLI

AN AWARD IN THE SIGN OF CONTINUITY: PROMINENT PERSONALITIES WHO KNOW HOW TO STAND OUT

Air Force General Giuseppe Lupoli was the winner of the tenth edition of the Asterisco Award. He was passed the baton by Dr. Alba Fiorentino, winner of last year's award, and he will join the illustrious ranks of previous winners who include Rossella Brescia, Donato Carrisi, Father Marino Gemma, Franco Punzi, Attilio De Razza, Teo Pizzigallo, Giacinto Gianfiglio and Antonio Giovinnazzi. The ceremony was held in the Council Hall of the Ducal Palace of Martina Franca in the presence of all the local representatives of the police forces, who were presented with a formal acknowledgment of thanks for their daily commitment to the protection and defence

of the town's citizens. The Asterisco Award is an award that the Asterisco association of Martina Franca gives annually to illustrious personalities of Martina Franca who have been able to export the good name of the city through their work. It aims to recognize the enterprise and the commitment of famous people who call Martina home, but who have taken leading roles outside the town itself: people who, with love and passion, pay homage to the city of Martina Franca every day through their lives and their work.

General Inspector Giuseppe “Pino” Lupoli was born in Taranto in 1960, but both of his parents came from Martina.

The evening concluded with the presentation of “A mano a mano”, a book proposed by Asterisco to recount the work of the hands of those who produce, those who work and those who love the land of Puglia.

