

Start

magazine

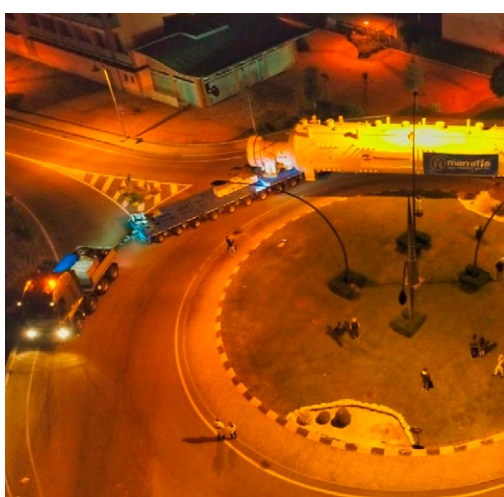
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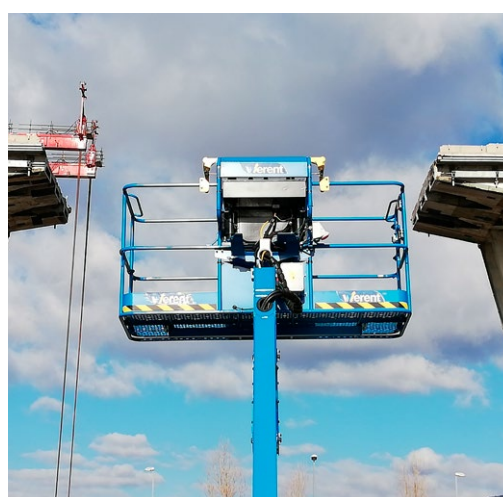
FROM UP HERE,
THE SHOW IS
AMAZING



**EXCEPTIONAL
TRANSPORT OF
TWO DECANTERS TO
TARANTO**



**A MEGA TRANSPORT
TO NIGERIA**



**WERENT VEHICLES
AT WORK ON THE
CONSTRUCTION SITE OF
THE MORANDI BRIDGE**



**THE STRANGEST BRIDGE
EVER BUILT**

We either achieve our goal together, or we'll never make it.
(from Theodore Melfi's film "The Right to Count" - 2016)



THE IMPOSSIBLE DOES NOT EXIST

Genius has no race. Power makes no sense. Courage has no limits.

We live in difficult times. Duty wars, speculative policies, unilateral selfishness that tears up trade agreements to pursue short-term gains and threaten world economic growth. One of the main reasons for concern is that, in the face of ever-increasing world economic growth, the imbalance between rich and poor is not only not diminishing, it's widening. In 2018, the 26 richest individuals in the world had a combined wealth equal to that of 3.8 billion people, or in other words more than half of the world's population. And our country is no exception. The most worrying fact is that wealth is increasingly concentrated in very few hands. But as often happens in history, the best-laid plans of mice and men. In fact, in many parts of the world economic and think-tank groups are emerging that are trying to react to these crisis factors by proposing significant changes to the dominant economic model. The impact on the environment, respect for consumers and the working conditions must be taken into account. In short, we are beginning to talk again about an "inclusive capitalism" that not only focuses on profit, but also considers the issue of social impact. The Marraffa-Werent Group has always felt a strong call to invest in our workforce, support local communities and provide our employees with training and education so that they can develop new skills in a rapidly changing world. These factors are not diametrically opposed to profit, in fact on the contrary, they are the only ones that can guarantee long-term value. That is why in this issue of START we would like to continue the celebration of the 50th anniversary of the Moon landing, as it stands as landmark moment for mankind, in the face of seemingly impossible challenges. Because we are convinced that nothing is really impossible. We tell ourselves this, every day, when we are faced with an exceptional transport, when we have to lift incredible loads, when we have to transport people up high, taking care as always to ensure total safety. Every challenge we face is a challenge against the impossible. Because the Earth, seen from above, is the most beautiful thing you can see, but we must learn to protect it and love it together with the people who live there.

EXCEPTIONAL TRANSPORT OF TWO DECANTERS TO TARANTO

Following the road from Taranto to Statte means you follow the ancient route of the old Roman aqueduct. This is the route MARRAFFA took to transport two decanters, each 9.5 metres in diameter, 4.70 metres high and weighing about 27 tonnes.

An exceptional transport carried out using a truck train composed of a modular 7-axle trailer, towed by a ballasted tractor.

To achieve this, it was necessary to adapt the configuration of the trailer to the conformation of the load. About ten people were involved in the activity, including service personnel and safety cars.

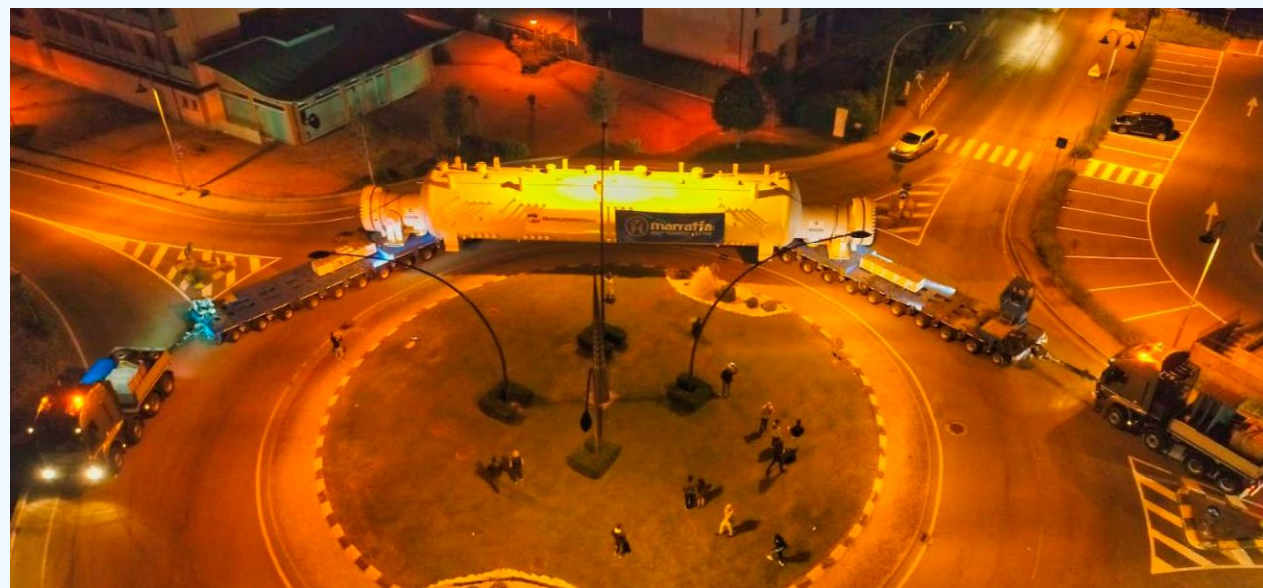


A MEGA TRANSPORT TO NIGERIA

It took 6 nights to cover about 200 km to get to the river port of Mantua. An exceptional transport of an exchanger destined for Nigeria, departed from Bergamo and was embarked on a river barge in Mantua in order to reach the port of Marghera and then be sent to its final destination.

A convoy of 72 metres, 5 metres wide and 6 metres high with a total weight of 530 tonnes. During the overnight transit it was even necessary to close a section of the A4 for a few hours, one of the most important Italian motorways that crosses the entire Po Valley from west to east, starting in Turin, passing through Milan and ending in Sistiana.

The configuration of the convoy consisted of 2 modular groups of 16 axles each, pulled by 2 tractors, one placed in tow and the other in thrust. At work a team of around 15 MARRAFFA men both operational staff and safety cars, which followed every single kilometre covered, step by step, including the complicated stages of embarkation onto a river barge and the subsequent transport to the port of Marghera.



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Free periodical distribution in Italy and abroad
Registration Court of Taranto no. 10/2013 of 26 July 2013

Print: Stampa Sud - Mottola (TA)
Publisher: Werent srl
Graphic Design: GFCAssociati
Editorial staff: Giovanni Marraffa - Antonio Colucci
Marco Marangi
Translation: Pasquale Marraffa - Lucy Roberts
Editorial Director: Ottavio Cristofaro

Founded **2014** - No **14**
Send to press **17 Settembre 2019**



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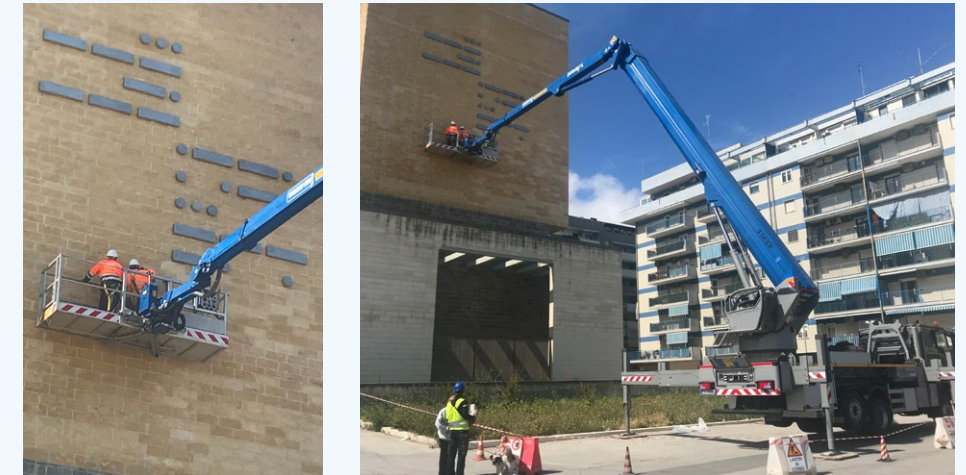
WERENT VEHICLES AT WORK ON THE CONSTRUCTION SITE OF THE MORANDI BRIDGE

The Polcevera Viaduct of Genoa, known by the name of its architect Riccardo Morandi, represents a strategic infrastructural interchange for the road links between northern Italy and southern France. The structure was over a kilometre long, supported by three reinforced concrete pylons. On 14 August 2018, a 200-metre section at the centre of the bridge suddenly collapsed together with the support pylon. This open wound for the people of Genoa and Italian citizens in general, can begin to heal with the beginning of the demolition of the remains of the bridge, which will be followed by its reconstruction. Werent machines were involved in the job of dismantling the infrastructure and the buildings underneath, which is aimed at the construction of new infrastructure. Offering Genoa hope for the future.



THEY'RE PEOPLE, WE'RE THEIR HOPE.

A SOCIAL RESPONSIBILITY PROJECT INVOLVING WERENT



"They are people, desperate people. They cannot be sent back; we are their only hope." It is the phrase that the mayor of Bari Enrico Dalfino (1935-1994) pronounced on August 8, 1991, when the ship Vlora entered the port of Bari with its cargo of 20,000 Albanians. The same words, translated into "Morse code" and flanked by the landing date, inspired the work of artist Jasmine Pignatelli, installed on the facade of a public housing building in the San Girolamo district in Bari, Puglia.

The sculpture, facing the sea, consisting of 14 lines and 14 points made from stainless steel, and was donated by the Misia Arte and Cellule

Creative galleries of Anna Gambatesa and Stefano Straziota together with TrackDesign and of course the artist. The creation of the sculpture was shared with the inhabitants of the apartment building concerned and with the local school in the neighbourhood. This in turn led to an educational workshop aimed at children, run by Jasmine Pignatelli and Cinzia Santoro.

"They are people" has received support from the Department of Culture and Tourism together with companies who are sensitive to social issues and art, including Werent, leader in Italy in the rental, sales and service of lifting equipment for people and equipment and earthmoving machines.

THE STRANGEST BRIDGE EVER BUILT

IT'S CALLED BUILDING BRIDGES AND IT WAS THE ARTISTIC MASTERPIECE OF LORENZO QUINN AT THE VENICE FILM FESTIVAL.

A massive project, 15 metres high and 20 metres long. At the Venice Arsenal, Lorenzo Quinn's artistic creation: 12 hands in total that represent human aspiration. Following the hands that supported Ca' Sagredo, hands remain at the centre of his artistic vision and his world. But this time the Italian-American artist wanted to go further, creating "Building Bridges". A masterpiece which couldn't have been created without the fundamental contribution of Werent vehicles, the leading company in the rental of lifting equipment, provided by our branch office in Venice (Marghera).



Building Bridges is certainly the most ambitious project in the entire artistic career of Lorenzo, son of the famous Hollywood actor Anthony. A bridge that is a symbol of brotherhood and the expression of man's ambition and aspiration. The masterpiece, as explained by the artist himself, describes six universal values of humanity: friendship, faith, help, love, hope and wisdom. Each of these values is symbolized by the hands, which come together to overcome differences and build a better world.



MARRAFFA-WERENT GROUP JOINS “PROGETTO ISLANDER”

In recent months, the Marraffa-Werent Group has entered into a partnership with the “Progetto Islander” association for the rescue of mistreated horses.

Progetto Islander Onlus is a non-profit association founded in 2012 with the aim of promoting a series of initiatives to safeguarding horses and raising awareness of the sad reality of their mistreatment. The association is actively involved in bringing to light dynamics that are often kept hidden and is committed to finding funds to support the recovery and rehabilitation of abused horses.

The founder and president of Progetto Islander is Nicole Berlusconi, granddaughter of former Prime Minister Silvio Berlusconi, who visited the historic headquarters of the Marraffa-Werent Group in Martina Franca. A trailer will be made available for the association for the transport of horses. Nicole Berlusconi voice here satisfaction on the occasion of her visit, a thought that was echoed by her father Paolo by telephone as he reaffirmed the Berlusconi family ties with the city of Martina Franca and with the Marraffa family.



TEAMWORK IS A SERIOUS MATTER

A BIG PARTY WITH STREET GAMES TO EXPERIENCE THE COLLABORATIVE SPIRIT

Ours is a team effort, however, this needs to be cultivated and continually improved. That's why we decided to involve all of the Marraffa-Werent Group employees in a big party with street games, where the essential ingredient was teamwork; only by working together can we achieve our goals.

