

# Start

magazine

N. 11  
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# QUALITY-



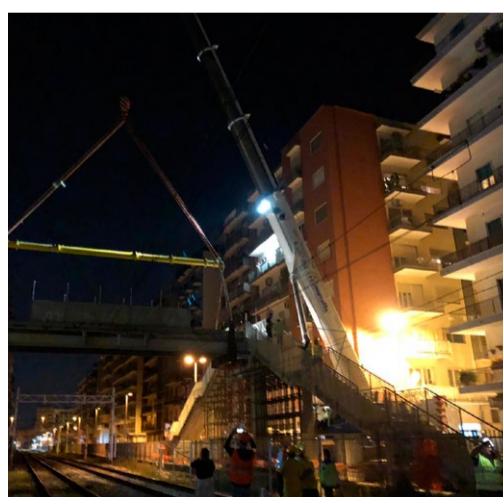
## WE CAN DO WHAT WE WERE AFRAID WE WOULDN'T BE ABLE TO



**GUESTS OF THE  
"CORRIERE DELLA SERA"  
AT ORIZZONTE SUD**



**MARRAFFA-WERENT:  
CERTIFICATE OF  
QUALITY**



**HERE'S WHAT  
WE CAN DO**



**CAROLI: "A PASSION  
THAT BECOMES A JOB"**

Women are made to sustain the world!  
*(from the movie "A casa tutti bene" by Gabriele Muccino - 2018)*



# WE NEED PEOPLE WHO ARE GOOD, NOT JUST GOOD PEOPLE

GETTING TOGETHER IS A START,  
STAYING TOGETHER IS PROGRESS,  
WORKING TOGETHER IS SUCCESS.

*"Quality means doing things well when no one is watching you".  
(Henry Ford - founder of the Ford Motor Company)*

Challenges are made to be faced. And that's what we do every day, fully aware that no day is ever the same.

Here in the MARRAFFA-WERENT Group, people come first. Our workers are our real strength. In a society of innovation, knowledge is the real power and people are the bearers of this knowledge.

That's why over the years we have invested our resources in the pursuit of quality. In recent months we have obtained the re-certification of our Quality Management System.

We are focusing all our efforts on an ongoing training programme for our staff, in order to make the working environment safer, by increasing the quality of our know-how with extremely specific professional figures, such as for instance that of our HSE Manager, who enabled us to participate in a course of high training in the field of accident prevention and hygiene at work.

We are ready. What about you?

The Marraffa-Werent Group has obtained for both MARRAFFA srl and VENPA SUD srl the re-certification of our Quality Management System in accordance with the UNI EN ISO9001:2015 standard. This extremely important result launches the Group on the market with renewed confidence, as we follow the path of continuous improvement, on which the company management is investing heavily in terms of resources and human capital. It is the consequence of the constant daily work of every member of staff, as well as the commitment and hard work of the quality control office, which in recent months has worked to update our certification in line with new regulations.



## MARRAFFA AT ORIZZONTE SUD

THE INITIATIVE ORGANIZED BY CORRIERE DELLA SERA

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magazine

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Orizzonte Sud was created in the spirit of telling the story of Southern Italy through the voices of its key players: a narrative full of innovative realities and good practice, even in areas where it is not always easy to achieve these objectives. Representatives from business, administration, finance and high level training, gathered for a round table discussion, chaired by the Deputy Director of Corriere della Sera, Antonio Polito.

Michele Marraffa, CEO of the MARRAFFA-WERENT Group spoke about the transport sector in Italy and Europe. "In the companies that I am honoured to represent - said Marraffa - we have invested

in our people by creating a training school with the mission of building the future of our personnel and by opening up the path to offering external training. Unfortunately the Italian school system - Marraffa added - is not always in a position to create the right professional figures for roles which are as specific as those required by our field and, for this reason, it is necessary, that we ourselves are the ones that increase the professionalism of professional competence of our staff".

## A REACTOR HEADING TO THE UNITED STATES

A very special exceptional transport, more specifically a reactor transported by MARRAFFA, and loaded onto a ship departing the port of Taranto heading for the United States.

The reactor, weighing 400 tons, was transported using a self-propelled vehicle equipped with 40 lines of coupled axles (20 + 20) forming a convoy 30 meters long and 6 and a half metres wide. The transportation operation near the Taranto Croce bridge was particularly suggestive, with the lights of the city reflected in the sea. Many of the locals in Taranto took the opportunity to sneak a photo of this extraordinary transport.



## EXCEPTIONAL TRANSPORT OF 233 TONS

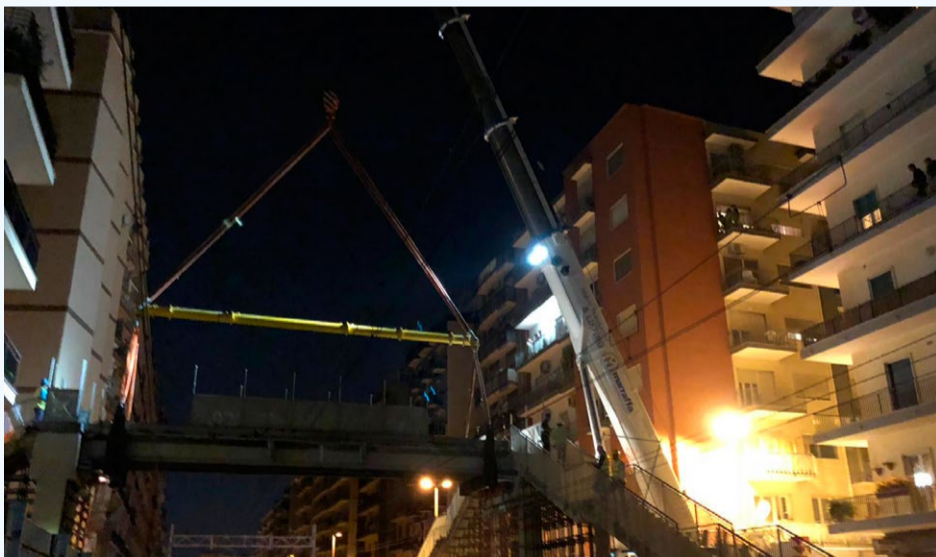
The exceptional transport of a turbine weighing 233 tons was carried out on the roads between Finale Emilia and Mirandola. At a maximum speed of five kilometres per hour, this MARRAFFA convoy travelled between Ferrara and Porto Mareghera, crossing the Panaro bridge along the Finale Emilia ring road, the bridge over the Diversivo Burana canal near the district of Canaletto, passing along provincial road 468 in the town of Finale, and across the provincial road 8 bridge over the Modena-Mantova railway, near the district of Mortizzuolo di Mirandola, eventually leaving the provincial territory on provincial road 12.



## REMOVING THE OLD PEDESTRIAN RAILWAY OVERPASS

A team of 5 men MARRAFFA were involved in the removal of the old railway overpass on Viale Traiano in Bari that connects the Japigia and Madonnella districts: a large structure weighing 35 tons and 14 meters long.

The operation lasted about 20 hours and saw the use of a Faun 400 and a 12-metre sling bar.



The Palfinger P1000 Top Class platform allows us to reach a working height of 103 metres. The machine is the second one of this model to join the fleet of vehicles at WERENT-VENPA SUD, a company which is well-established across the country and in just a few years has succeeded in greatly expanding its operating range, first of all to the entire national territory and, subsequently, at a European level.



One of the latest WERENT arrivals is the self-propelled telescopic platform model Genie SX 135 XC. It reaches a working height of 43.15 metres and has an outreach of 27.43 metres with 32% more capacity over the entire working range than traditional self-propelled arms of this size. One of the advantages of the new SX-135 XC platform is the jib extension to 9.14 metres, which is perfect for a wider range of activities, such as installing windows and solar panels. In addition, this model is also designed for port applications, where the higher load capacity and the greater horizontal reach and below ground level operation are essential (it offers the possibility to operate 6 metres below ground level).



At a time when WERENT is expanding its logistics operations, the decision was made to choose from the Doosan range to expand its fleet of electric and thermal forklifts. The addition of 6 electric and diesel front forklifts enables WERENT to look towards the operating machinery market and also renew our partnership with Doosan: a company that has a reputation for the great reliability of its products and the ease of intervention and maintenance which characterize its range.

# WHEN PASSION PASSES FROM FATHER TO SON

STEFANO CAROLI'S STORY IS THAT OF A PASSION THAT HAS BECOME A JOB

*"We are united by our passion for our work, by our love for our land. Ours is not just a family, it is the story of a family dedicated to work, to the production of excellent products, to the enhancement and promotion of our land".*

Stefano Caroli is the helmsman of the long-standing Caroli farm, an oil entrepreneur of Martina Franca and the son of enterprising farmers. His grandfather was known for having established a donkey-operated mill in the early twentieth century to press olives. For about two generations, this oil mill was used to process olives for others and to process them for the farm itself, which then sold the oil in bulk to traders or bottlers in the north of the country. In this ancient oil mill, from a very early age, Stefano, spent most of his time with his grandfather and uncles and developed a passion for the cultivation of olives and the production of extra virgin olive oil. A success story that makes the Caroli family company a point of reference for excellence in the whole of southern Italy.

Today, the production of high-quality extra virgin olive oil is flanked by a line of complimentary products, including the production of pasta, wines, preserved products and beauty products which are sold in Caroli brand stores and on the general market.



## GREAT ITALIAN CURED MEATS

SALUMI MARTINA FRANCA SRL PRODUCES ITS CAPOCOLLO JUST AS TRADITION DICTATES

The cool and windy climate, to be found in every season of the year, is the determining factor that makes Martina Franca a privileged area for the production of cured meats. Together, of course, with the farms where livestock is left out to pasture and the traditional local wooded stretches where a special oak known as the "Fragno" reigns supreme. A tradition which gives rise to the production of the famous "Capocollo di Martina Franca", a cured meat that comes from the muscle located between the neck and the rib of the pig, which in other regions is called "coppa" or "lonza". "Salumi Martina Franca srl" is a young company, founded in 2010 with the aim of rearing old native breeds and conserving the ancient butchering techniques of the "martinese" of Martina Franca. The company produces cured meats from Italian pigs, mainly from its own farm or local farms, where the pigs live in a wild or semi-wild state and feed on acorns from the Fragno woods in the area, supplemented by cereals. The meat is processed by hand and matured both in natural cellars and in air-conditioned cold rooms.

